

ERP for the chemical industry

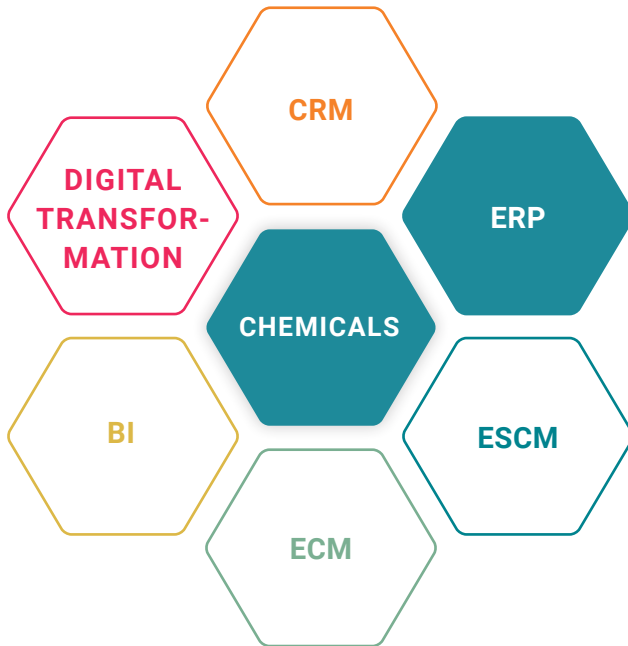


YAVEON

and FARRL GmbH

AT A GLANCE

FARRL



CUSTOMER

FARRL GmbH

www.farrl.de

CORE BUSINESS

B2B distribution of specialty chemicals

EMPLOYEES

2 Employees

BUSINESS

Cloud

COUNTRIES

Germany, Austria, Poland, and countries in Central and Southeastern Europe

CHALLENGES

- Error-prone and a lack of transparency due to the reliance on numerous lists and calculations in Excel and Word documents.
- Multiple complex processes that run parallel to each other



SOLUTION

- ERP package for the chemical industry



USE

- Working in a unified solution
- Better overview

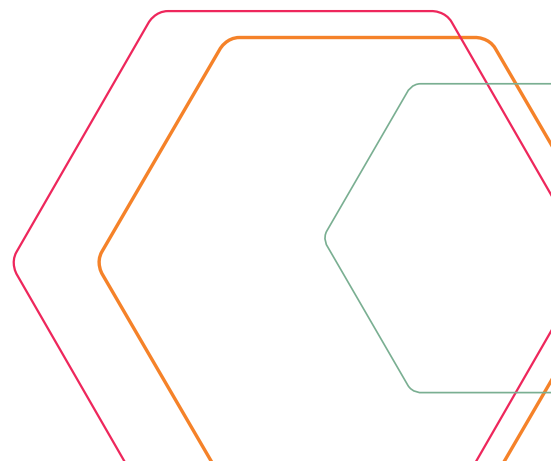
FARRL GmbH has been in business since October 1, 2005. For a long time, the company's daily work was dominated by numerous Excel lists and Word files. This resulted in a significant workload, and a high error rate. A typical ERP project for a small company with just two employees would be almost impossible. Conclusion: They needed a cost-effective solution that would be ready to use quickly, and could grow with them.

All in just one solution

The contact between YAVEON and FARRL goes back many years and originally came about at the European Coatings Show in Nuremberg. „A traditional ERP solution from YAVEON is simply far too comprehensive for us. But then we discovered there were package solutions specifically for SMBs and startups, that were built on Microsoft Dynamics 365 Business Central, so in the cloud. We had to take a second look,“ recalls Andreas Gegner, Managing Director of FARRL GmbH.

The company found out more on the YAVEON website, and from their designated YAVEON consultant. Mr. Gegner always felt he was in good hands during the information phase - and ulti-

mately opted for the ERP software package specifically for companies in the chemical trading industry. He was particularly impressed that the solution was available as a complete package, and could be used immediately. „There are other companies offering similar solutions, but we'd have had to spend a lot of time and money on programming. With YAVEON, this was already done for us. YAVEON's many years of experience in the chemical industry was also a decisive factor,“ Andreas Gegner said.



Solutions specifically for small businesses and start-ups

The YAVEON solutions are specifically designed for small businesses and startups, providing the exact features needed, with an uncomplicated and price-conscious installation process. The most important facts at a glance:

- The solution is close to standard
- It is inexpensive and uncomplicated to install
- Clients see results and added value in a short time
- Available in the cloud
- Available for all industries and especially for the chemical and food industries.

Easy to contact and quick response times

Like every project between equal partners who cooperate well, the installation phase saw celebrations and challenges. Particularly in resource planning, close cooperation was critical. „As a company, it’s important to accept that the rollout runs parallel to your day-to-day business, which can be stressful. YAVEON always intervened when necessary,” recalls Andreas Gegner. „Our consultants were always attentive and easy to reach, and the process and timing went well.“

Review

After a software project, one of the most interesting questions is whether the customer would choose the solution and the provider again. In the case of FARRL GmbH, the answer is clear. „Yes, I would definitely choose YAVEON and the solution again, the configuration and the features just fit together perfectly. However, in retrospect, I would focus on internal planning and resources differently.“



WWW.YAVEON.DE